



Wendy's Boycott Campaign Talking Points

- I am a customer of Wendy's and I am also a supporter of the National Farm Worker Ministry, the Coalition of Immokalee Workers' (CIW) and their Fair Food Program (FFP) and justice for farm workers. Farm workers are some of the lowest paid, most exploited workers in the United States.
- I have come here today to inform you that I have, along with many other people of faith and conscience, joined the boycott of Wendy's called by CIW and endorsed by the National Farm Worker Ministry. And I will continue boycotting Wendy's until Wendy's joins the award-winning Fair Food Program.
- In the Fair Food Program, participating retailers commit to 1) buy their Florida tomatoes exclusively from farms where workers' fundamental human rights are upheld according to the Fair Food Code of Conduct and 2) pay a small Fair Food premium on their tomatoes, which is passed down through the supply chain and paid out directly to workers by the growers.
- By refusing to participate, Wendy's has opted to profit from farm worker abuse and poverty and is continuing to provide a market for less reputable growers, while deriving a very real cost advantage over its competitors. Therefore, I am boycotting Wendy's until they sign on CIW's Fair Food Program.
- I ask that you inform your corporate office that a customer of your store is taking this action and why. I know that customer satisfaction is important to you. Thank you for taking the time to listen to this request, and I hope that in the very near future I will be able to return to patronizing Wendy's and enjoy the products you serve.

Learn more about the Wendy's Boycott Campaign and farm worker issues at nfwm.org.