**Ambassador Communication Possible Scripts**

**Email to community with previous connections to NFWM**

Greetings \_\_\_\_\_\_\_\_\_\_,

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and I am a supporter of the National Farm Worker Ministry. For over 50 years, our ecumenical ministry has helped people of faith and conscience partner with farm workers to improve their circumstances. Farm workers feed us, but they continue to face poverty, poor housing, little access to healthcare, and legal discrimination.

I would love the opportunity to share about NFWM and current farm worker initiatives with your community. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and its members have supported NFWM and farm workers in the past, and I would greatly appreciate the opportunity to share current activities with your Fellowship.

Do you think this would interest you and your congregation?

Thank you for your time and consideration.

**Email to community with no previous ties to NFWM**

Greetings \_\_\_\_\_\_\_\_\_\_\_\_,

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and I am a supporter of the National Farm Worker Ministry. For over 50 years, our ecumenical ministry has helped faith groups partner with farm workers to improve their circumstances. Farm workers feed us, but they continue to face poverty, poor housing, little access to healthcare, and legal discrimination.

I would love the opportunity to share about NFWM and current farm worker initiatives with your community. I am familiar with (insert something about the group’s ministry that connects with NFWM), and I am hoping your faith community may be interested in hearing more about farm workers and their movements for justice.

Do you think this may be something that may interest the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ community, or would you be willing to connect me with someone else who could better answer that question?

Thank you for your time and consideration.

**Voicemail/Phone Call Script**

Hi there,

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and I’m a supporter of National Farm Worker Ministry. Who do I have the pleasure of speaking to? [Or “Is this \_\_\_\_\_\_\_?”]

(Allow for response)  
  
It’s good to talk to you. Thank you for taking my call. So, just an introduction, for over 50 years, National Farm Worker Ministry has worked to share the stories and struggles of farm workers while supporting their campaigns to improve working conditions.

I’m calling because:

[Option 1: I know \_\_\_\_\_\_\_\_\_ who attends your church, and they thought your congregation/group would like to hear about National Farm Worker Ministry.]

[Option 2: Your church has supported the National Farm Worker Ministry in the past.]

[Option 3: Because of your public witness around social/economic justice.]

I would like to take a brief moment to talk about our ministry and how your members can support farm workers.

Do you think this is something your church may be interested in? ***Or is there someone I could talk to who may know?***