

Dear Manager,

I am a customer of _____ and I am also a supporter of the National Farm Worker Ministry (NFWM) and the Farm Labor Organizing Committee (FLOC) and their efforts to gain justice for farm workers in the tobacco fields.

I have come here today to inform you that I have, along with many other people of faith and conscience, joined the boycott of Reynolds American/British American Tobacco e-cigarette VUSE. I urge you to join us and also support the VUSE e-cigarette boycott by removing this product from your shelves until Reynolds American Inc. signs an agreement with FLOC guaranteeing farm workers in their supply chain a voice in the workplace without fear of retaliation.

Today, many tobacco farm workers suffer from exploitative and abusive conditions. As a result of poverty wages, many children have to pick tobacco to support their families, exposing them to toxic levels of nicotine and pesticides. Moreover, thousands of the workers experience work-related sicknesses and injuries, and many women farm workers face sexual harassment on the job. These abuses will continue until workers are able to speak out without risking their jobs.

In 2007, FLOC asked Reynolds American to end abuses in their tobacco supply chain by guaranteeing a process that would protect freedom of association on their farms. Specifically, Reynolds was asked to end their reliance on human trafficking for their labor supply, end the squalid living and working conditions and end the fear of retaliation for speaking out on wage theft, sexual harassment and other labor abuses. In response, Reynolds denied responsibility and refused to meet with FLOC. In 2012, Reynolds began meeting with FLOC but ultimately engaged in bad faith discussions and band-aid solutions to avoid direct negotiations with FLOC. Recently, British American Tobacco (BAT) bought Reynolds for \$49 billion making BAT the biggest tobacco company in the world.

Hundreds of individuals and organizations have already pledged to support this boycott and to coordinate continuous actions at convenience stores that carry its products. Until Reynolds takes responsibility for the abuses in their supply chain, I will stand with farm workers and boycott VUSE e-cigarettes and ask stores to do the same.

I know that customer satisfaction is important to you. Thank you for taking the time to listen to this request. FLOC has made significant efforts to communicate with the corporate officers of your convenience store's chain, but they have not responded to repeated letters and emails. I ask that you inform your corporate office that a customer of your store is taking this action and why.

Sincerely,

Your Name (Please Print)

City/State