

February 26, 2018



Ricardo Oberlander, CEO
Reynolds American
401 N. Main St.
Winston-Salem, NC 27101-2990

Dear Mr. Oberlander,

MEMBER ORGANIZATIONS

Alliance of Baptists
California Church Impact
Catholic Migrant Farmworker Network
Church of the Brethren
Church Women United in Illinois
Church Women United of
S. California & S. Nevada
Cumberland Presbyterian Church
Christian Church (Disciples of Christ)
Episcopal Church
Evangelical Lutheran Church in America
Farm Worker Ministry Northwest
Franciscan Sisters of Little Falls
The Loretto Community
NFWM Florida Advisory Group
Orange County Interfaith Committee
to Aid Farm Workers
Presbyterian Hunger Program PC (USA)
School Sisters of Notre Dame,
Shalom North America
Sisters of Charity, BVM
Sisters of Charity of Nazareth
Sisters of the Humility of Mary
Sisters of St. Francis of Assisi
Society of the Sacred Heart
United Church of Christ
Justice and Witness Ministries
The United Methodist Church General
Board of Church and Society
The United Methodist Church General
Board of Global Ministries
The United Methodist Women

We are writing you on behalf of the Board of Directors of the National Farm Worker Ministry (NFWM) to inform you that the Board voted on January 27, 2018 to endorse the Farm Labor Organizing Committee (FLOC) called boycott of Reynolds VUSE brand e-cigarette, “as a means of using our economic power to support the farm workers who are struggling for justice.” The boycott endorsement resolution accompanies this letter.

NFWM is a national faith-based organization representing 26 mainline Protestant denominations, Catholic Women Religious and regional faith-based support groups. For more than 45 years, NFWM has stood in solidarity with farm workers and their struggles to gain the dignity their work deserves, the self-determination their humanity requires and the protection of their basic human rights.

Now is the time for Reynolds American to sign a negotiated agreement with FLOC that will guarantee freedom of association and provide a practical mechanism for addressing worker grievances. This is the best way for British American Tobacco and Reynolds American, its subsidiary, to comply with your stated Principles of Good Corporate Conduct. It is also the best way to improve the living and working conditions of tobacco farm workers in your supply chain.

NFWM will persevere with FLOC until the human rights of the farm workers in your supply chain are guaranteed and a negotiated agreement is signed. We will be monitoring the situation closely and look forward to a communication from you letting us know that you will soon be negotiating in good faith with the Farm Labor Organizing Committee.

Sincerely,

Sylvia Campbell
Board President

Julie Taylor
Executive Director

Enc: National Farm Worker Ministry Resolution Endorsing the VUSE Boycott

CC: Nicandro Durante, Chief Executive, BAT

Simon Cleverly, Group Head of Corporate Affairs, BAT

Tripp Wilson, VP for Corporate Sustainability & Commercial Equity, Reynolds American

Baldemar Velasquez, President, Farm Labor Organizing Committee