

## Boycott Talking Points

<p><b>Your Values</b></p> <ul style="list-style-type: none"> <li>• Justice and Fairness</li> <li>• Workers' Rights</li> <li>• Racial Equality</li> <li>• Family</li> </ul>	<p><b>The Problem</b></p> <ul style="list-style-type: none"> <li>• Because farmworkers are still excluded from federal labor protections like protections to join a union and collectively bargain to negotiate better working conditions for themselves. As a result, farmworkers face many abuses like dangerous working and living conditions, poverty wages and widespread wage theft, exposure to dangerous pesticides, nicotine poisoning, and sexual harassment, among other abuses.</li> <li>• If farmworkers do speak out, they face retaliation and are oftentimes fired for doing so. For the past 10 years, the tobacco giant Reynolds American Inc. has refused to answer farmworkers and farmworker allies demands for justice in their supply chain.</li> </ul>
<p><b>What Your Audience Can Do</b></p> <ul style="list-style-type: none"> <li>• Boycott VUSE, an e-cigarette made by Reynolds American Inc, and participate in actions requesting your local convenience stores to drop VUSE from their shelves until Reynolds sign an agreement with FLOC.</li> </ul>	<p><b>The Solution</b></p> <ul style="list-style-type: none"> <li>• Reynolds needs to sign an agreement with FLOC, an international union of farmworkers, that gives farmworkers a voice and a practical mechanism that they can use to negotiate better working and living conditions without fear of retaliation.</li> </ul>