Resolution of the National Farm Worker Ministry Endorsing the Boycott of Wendy's called by the Coalition of Immokalee Workers June 2016

WHEREAS, the National Farm Worker Ministry is a faith-based organization committed to justice for and empowerment of farm workers; and

WHEREAS, farmworkers are not afforded the protections of many federal and state employment laws such as the National Labor Relations Act; and farmworkers have experienced hostile work environments, discrimination, poor housing conditions, sexual harassment and wage theft; and

WHEREAS, the Coalition of Immokalee Workers (CIW), is a worker-based human rights organization internationally recognized for its achievements in the fields of social responsibility, human trafficking, and gender-based violence at work, and has called for a boycott of Wendy's; and

WHEREAS, the National Farm Worker Ministry long has had a strong relationship with the Coalition of Immokalee Workers (CIW), dating to the inception of CIW, including an active role in supporting CIW as it advanced the farm worker movement. The National Farm Worker Ministry provided guidance and organizing expertise to the workers, endorsing (in 2001) CIW's Taco Bell boycott and, along with many of its' member organizations, mobilizing for that and several other successful campaigns to get fast food companies, supermarkets and food providers to sign the Fair Food Program (FFP) Agreement; and

WHEREAS, Wendy's has not only refused to join the Fair Food Program, but has stopped buying tomatoes from Florida since the implementation of the FFP there. Instead, Wendy's took its tomato purchases to Mexico, where workers continue to confront wage theft, sexual harassment, child labor, and even slavery without access to protections; and

WHEREAS, instead of joining the FFP, Wendy's released a new supplier code of conduct that contains no effective mechanisms for worker participation or enforcement. Wendy's new code represents the very worst of the traditional corporate approach to social responsibility driven by public relations rather than human rights.

THEREFORE, be it resolved that the National Farm Worker Ministry Board endorses the CIW boycott of Wendy's as a means of using our economic power to support the farm workers who are struggling for justice.

THEREFORE, be it further resolved that the National Farm Worker Ministry commits to inform our twenty-seven organizations about the conditions of the farm workers associated with CIW and to urge our constituents to publicize and support the boycott of Wendy's.

BE IT FURTHER RESOLVED that the National Farm Worker Ministry will communicate its endorsement of the boycott to the CEO of Wendy's and request each member organization to also communicate with Wendy's regarding their support for this resolution.

Julie Taylor, Executive Director

Juli Faylor

Sylvia Campbell, Board President

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