# NFWM House Party Invitation Information



### **Invitation Options**

Mailed invitations are still the most effective way to get folks out to your event. But, whether you choose to send invitations by mail or email (or even better, both!) remember: follow-up calls are the most important way to getting good turn-out.

Feel free to create your own invitations for your event. We've also included an invitation document that was designed in Microsoft Word so you can fill in the information to include details specific to your event. You can either print and mail it, or include it as an attachment in an email.

When inviting guests by mail, you should include the both the invitation and the RSVP form in the envelope. You may also want to include a self-addressed envelope so recipients can easily send their RSVP back to you.

If you choose to send your invitation by email, you'll want to include both the attachment and the same information as text in the body of the email to ensure that recipients read it immediately and don't have trouble opening the attachment. Formatting can sometimes be finicky, so you may also want to convert the attachment to PDF to ensure that the formatting stays intact.

If you'd like to use this invitation, but are having trouble putting in the details for your house party OR if all of the technical information in the sentences above sounds like gibberish to you...we're here to help. Please don't hesitate to contact Alexandria Jonas, Development Manager at NFWM for help at ajonas@nfwm.org or 919-807-8707.

Below is sample text you can use for the body of an email invitation. Highlight the <<blue portions>>, then type the requested information specific to your event.

### Sample Invitation Text

### **DID YOU EAT TODAY?**

You can thank a farm worker by coming to **<<Event Name>>** for a fundraiser for National Farm Worker Ministry.

Location: <<Where Event Will Be Held>> Address: <<Street Address>>

Date: <<Day & Date>> Time: <<Starting & Ending Time>>

Please RSVP by returning the attached RSVP card, calling: <<Your Phone Number>> or emailing: <<Your Email>>.

Please remember your checkbook or give online at www.nfwm.org.

Please put <<Host's Name>> in the memo line of your check or online donation. Contributions are tax-deductible to the extent permissible by law.

Event Details: <<Add Additional Details (like parking information, if applicable)>>

Background

Did you eat today? Thank a farm worker!

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The vast majority of fruits and vegetables in the US are still hand-harvested by men, women and children in the fields. Much progress has been made, but farm workers remain among the lowest paid and least protected workers in the country. 50 years ago, Mexican and Filipino farm workers in California came together and started organizing. They went on strike and demanded better.

The farm workers knew they needed to bring more power to bear than their ranks alone would permit, so they called on people of faith and conscience to be in solidarity with them in their struggle. The National Farm Worker Ministry (NFWM) became the vehicle to answer that call; a faith-based 501(c)3 organization which supports farm workers as they organize for equality and justice.

Today, NFWM partners with every major farm worker led union and association across the country. Farm worker organizations depend on NFWM so they can spend their efforts organizing farm workers, while NFWM builds support for the workers and their campaigns. NFWM's supporters have positively impacted every major campaign since the farm worker strikes in the early 1970's.

But, there's still much work ahead. And we need your help.

### Sample Fill-In Invitation

The next page contains an un-editable version of the house party sample invitation. If you'd like to use it, you can fill in the information specific to your party when you download the file in Microsoft Word from the House Party Planning page of NFWM's website.

### Fill-In RSVP Form

Located after the sample invitation is the RSVP card. These are to be included along with your invitation. Similar to the invitation, the page in this kit is the un-editable version. Please download the editable version of the file in Microsoft Word from the House Party Planning page of NFWM's website and add in information specific to your event or feel free to create your own RSVP card.

The Microsoft Word versions of both the sample invitation and the RSVP form can be found at <u>www.nfwm.org</u> under the "House Party" section.