

Dear Friends of Farm Workers,

Thank you for considering hosting an event to support National Farm Worker Ministry (NFWM)! Events like these are broadly referred to as "house parties" though they're not just hosted at someone's home (more on that under the FAQ section on page 2).

House parties are a great way to 1) help spread the word about NFWM and how we support farm workers organizing for justice, 2) get new folks interested in becoming NFWM supporters and 3) help NFWM raise critically needed funds to continue this important work.

To be clear, a house party is a fundraiser and includes an "Ask" for contributions, usually done by the host(s). Don't let this dissuade you. The key to a successful house party is to share your enthusiasm and excitement for farm workers and the National Farm Worker Ministry!

This House Party Planning Kit will support you through the process and features a step-by-step guide to get you started. It is comprehensive in order to meet the needs of a first-time or seasoned party host. Please feel free to use any or all of kit that you find helpful in planning your party.

For your event, you may need up-to-date resources and materials like postcards or flyers for a particular campaign, a video and/or PowerPoint about NFWM & farm workers or NFWM "gear" like grocery bags, t-shirts, note cards, etc. to have available at your event. Contact me, Alexandria Jonas, NFWM's Development Manager at ajonas@nfwm.org or 919.807.8707. I'm here to answer any questions you may have and give you the support you need in hosting your event.

We at NFWM greatly appreciate your help to educate, inspire action and raise funds for this important work. **You** are making a difference in the lives of farm workers!

Sincerely,

Alexandria Jonas,

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NFWM Development Manager