



20 March 2017

MEMBER ORGANIZATIONS

Agricultural Missions
Alliance of Baptists
California Church Impact
Catholic Migrant Farmworker Network
Church of the Brethren
Church Women United in Illinois
Church Women United of
S. California & S. Nevada
Cumberland Presbyterian Church
Christian Church (Disciples of Christ)
Episcopal Church
Evangelical Lutheran Church in America
Farm Worker Ministry Northwest
(formerly Oregon Farm Worker Ministry)
Franciscan Sisters of Little Falls
The Loretto Community
NFWM Florida Advisory Group
Orange County Interfaith Committee
to Aid Farm Workers
Presbyterian Hunger Program PC (USA)
School Sisters of Notre Dame,
Shalom North America
Sisters of Charity, BVM
Sisters of Charity of Nazareth
Sisters of the Humility of Mary
Sisters of St. Francis of Assisi
Society of the Sacred Heart
United Church of Christ
Justice and Witness Ministries
The United Methodist Church General
Board of Church and Society
The United Methodist Church General
Board of Global Ministries
The United Methodist Women

Mr. Todd A. Penegor, President and CEO
Wendy's Corporation
One Dave Thomas Blvd.
Dublin, OH 43017

Dear Mr. Penegor,

On behalf of the National Farm Workers Ministry (NFWM), a faith-based organization representing 27 member organizations, I am asking you to please meet with the Coalition of Immokalee Workers (CIW) and sign the Fair Food Agreement this week.

My organization stands with all the major farm worker organizations in this country for farm worker self determination and the right to collectively bargain. For more than 45 years we have advocated for and stood with farm workers around the country as they worked for better wages, decent living conditions, freedom from harassment and to be treated as human beings. We have been a conduit between the faith community who is called to stand with the marginalized and the farm worker organizing groups who speak with/for those whose hard manual labor brings food to America's tables.

This past June, NFWM endorsed CIW's boycott of Wendy's. I am attaching a copy of that resolution. Since then we have been encouraging our supporters to also boycott Wendy's and to present store managers with letters bearing that message. Later this week, we will join with supporters across the country in participating in the CIW's Return to Human Rights Tour. A group of allies will begin a weeklong fast outside your corporate headquarters which will culminate in a vigil on March 24th and a march on March 26th. I would urge you to sign the Fair Food Agreement and make these events unnecessary.

On your website, I read about your commitment to quality, that you conduct Quality Assurance audits and that you promote your Code of Conduct with all those in your supply chain. As recently as this year you have expanded to include third party reviews. This is commendable but questionable. Seeking affirmation from your supply chain without specifically outlining effective compliance is just words. Your own audits are also suspect as self-monitoring is never genuine enough. You have even moved your tomato purchase, which were previously from Florida, to other states and out of the country where any meaningful monitoring is also questionable.

Many of our supporters have shared with us that they really do like the quality of taste and service they find at Wendy's but they have joined with us in boycotting you because they do not like your denial of a food certification program that really does provide higher income for farm workers, a mechanism of reporting farm worker abuses and combats sexual harassment. CIW is a third party review that would make your Code of Conduct authentically viable for you, for the farm workers and for consumers.

For the sake of improving the lives of farm workers in the US and providing true quality assurance to your customers, please sign the Fair Food Agreement today.

Sincerely,

A handwritten signature in black ink, appearing to read "Julie Taylor". The signature is written in a cursive style with a large initial "J" and a long, sweeping tail.

Julie A. Taylor
Executive Director