Annex 1: Non-Specific Financial Contribution Fundraising Letter Sample

December 22nd, 2014

Patricia Smith
National Farm Worker Ministry
Youth and Young Adult Network
1452 College Drive
Winter Park, Florida, 32774

Dear Friends,

Antonia is a 15-year old high school student and a farm worker from Pitufo County. Because she has to work in the fields to help her family, her grades were falling below average. Sadly, Antonia’s experience is not unique. A survey in Pitufo County revealed that 83% of teenagers from farm worker families work in the fields after school and on weekends. The study also revealed that these teenagers have lower grades than their counterparts from non-farm worker families and only 25% are likely to graduate high school.

You can change these statistics and make a difference in the lives of farm worker youth. YAYA is listening and following the lead of these young people in order to build alternative networks of support that further their education.

During last year’s Farm Worker Youth Summit, Antonia spoke about her struggles to maintain her grades while helping her family survive. After a long day in the fields, Antonia had little energy to do her homework or to study for tests. She proposed an in-school tutoring program for farm worker youth like her.

The Summit organizers decided to contact the National Farm Worker Ministry’s (NFWM) Youth and Young Adult Network (YAYA), and together they created the Youth United Tutoring Program (YUTP) in Pitufo High School.

Since its creation last year, 250 teenagers have benefited from the program, receiving one-on-one tutoring sessions at their school with YAYA members. Teenagers participating in the YUTP tutoring program have seen their grades improve substantially.

We are ready to take the next step and want to invite you to take it with us. We are expanding our program to Gargamel City, but we need your help. Can you help us raise $10,000?

With these funds, we will pay for a tutor-your-peer program that will train senior YUTP participants on how to tutor younger students. The student tutors will receive wages equivalent to those that they earned in the fields, but in less time. This will allow them enough time to study, apply for college, and make career plans.

www.nfwm-yaya.org
By employing student tutors, we also hope to guarantee the sustainability of the program. We trust that young people in farm worker communities have the ability and capacity to help themselves and help one another. With your support, these students will continue to transform their lives and their communities.

Not only are we seeing the farm worker students at Pitufo High achieve better grades, we are witnessing their empowerment, while at the same time experiencing our own. Over the last year we have grown close to the students and to some of their families. Through the YUTP tutoring program we are bridging communities and striving for YAYA’S larger goal of justice and dignity for farm workers and their families.

**Young people like Antonia are counting on your generosity in order to move forward with their education. Please support the efforts of YAYA and the youth of Pitufo County by making a tax-deductible donation today!**

Your sponsorship is fundamental to continue our work. Please don’t delay in sending your tax-deductible contribution. Join us in this effort to improve the quality of education of farm worker youth.

Sincerely,

__________________________
Patricia Smith
National Farm Worker Ministry
Youth and Young Adult Network
(982) 235 - 0934
psmith@nfwm.org

PS: The Institute for Education and Progress has committed to matching every dollar of your donations, but only until February 2nd. Don’t delay! Send your money today!
Annex 2: Personal Financial Contribution Fundraising Letter Sample

January 2nd, 2016

Patricia Smith  
National Farm Worker Ministry  
Youth and Young Adult Network  
1452 College Drive  
Winter Park, Florida, 32774

Carmen Rogers  
1119 Park Avenue  
Deland, Florida, 32456

Dear Carmen,

Happy New Year to you and the girls from all of us at NFWM-YAYA!

I hope that you all had a fabulous holiday and that you were able to take some well-deserved time off. I spent the holidays with fellow YAYA members and young people from farm worker communities. We spent many days together and came up with a list of priorities for this year.

During our meetings, many young people from rural communities expressed their frustration at the lack of access to organizing trainings in their communities. Most trainings and workshops take place in the cities, far away from where they work and live. Attending these trainings is difficult because of lack of transportation and the cost associated with travel, housing, and registration.

After talking about this issue we decided to do something about it! This summer, YAYA will be launching a new program: The YAYA Organizing School. Located in three farm worker communities across Florida, it will be a place for allies and young members of farm worker families to share, create community, and learn organizing and leadership skills together.

Can you help us make the YAYA Organizing School a success by making a tax-deductible donation TODAY?

We have put together an interactive program with different workshops and opportunities for action. Facilitated by farm worker youth, leaders from the Farm Worker Movement, community organizers, and YAYA members, this program will be a safe space for sharing and learning from one another.
Some of the workshops offered at the YAYA Organizing School will be:

- **Organizing 101** – An overview of social justice organizing with a focus on the Farm Worker Movement as well as recent social justice campaigns in Florida.

- **History of Farm Labor in the United States** – From indentured servitude, to slavery, to migrant labor: we place the modern farm worker struggle in its historical context.

- **Power, Privilege and Intersectionality** – a space to reflect upon the often-invisible forces of oppression. Food for thought.

- **Farm Worker Campaigns in Florida and the United States** – Learn about different campaigns that you can support from your community.

- **Fundraising 101** - Raising funds for your social justice group.

- **Immigration and the Movement** - The effects of our broken immigration system on the agricultural industry and the Farm Worker Movement.

I’m really excited for the YAYA Organizing School to begin! We have all invested countless hours organizing and planning for this program. So far, we have received a lot of support for the school, along with some generous donations from our supporters. But we still need your help.

**In order to sustain our efforts for the summer, we need to raise $5,000 dollars by April 28th.** This money will cover:

- Materials for 30 participants
- Host family stipends for food and housing expenses
- Transportation
- Honorariums for guest speakers

YAYA has been a transformational experience for my colleagues and I. We’ve met many people from different walks of life who we now consider good friends. You and your daughters are a great example.

Now we have the opportunity to work with some of these special people: young folks from rural communities. Together, at the YAYA Organizing School, we will learn from each other, gain inspiration, and grow as organizers.

In this new community, I want to share what I have learned with others so that they may be inspired and empowered, as I have become during my time with YAYA.

As a supporter of our organization you have surely witnessed our transformation over the last 7 years; from our initial Orlando Chapter, we have grown to a network of 8 YAYA chapters throughout the state of Florida. Hundreds of young people have actively taken action through YAYA in order to bring justice to the fields. You have been a part of that change.
I know that money can be tight, but **would you be willing to help us out with a donation of $50 or more?** It would help us continue to grow this movement and inspire new young leaders. I hope that you can bring the girls to see the YAYA Organizing School; it’s going to be great.

Hope to hear from you soon.

Best regards,

______________________

Patricia Smith  
National Farm Worker Ministry  
Youth and Young Adult Network  
(982) 235 - 0934  
psmith@nfwm.org

PS: If you can please share this letter with your church that would be amazing. For groups who donate $100 or more, YAYA will host a free workshop of their choice.

Alternate PS: Your RSVP card for the YAYA Organizing School’s opening celebration is enclosed. We hope to see you there!
Annex 3: In Kind Donations Fundraising Letter Sample

January 2nd, 2016

Patricia Smith
National Farm Worker Ministry
Youth and Young Adult Network
1452 College Drive
Winter Park, Florida, 32774

Catherine Michaels,
Michael’s Hardware
1119 Park Avenue
Deland, Florida, 32456

Dear Ms. Michaels,

I am writing you on behalf of the Youth and Young Adult Network of the National Farm Worker Ministry (YAYA for short). We are a group of young people that are dedicated to working towards dignity and fair treatment for the people who put food on our plate every day: farm workers.

Miguel Santos is a local farm worker who picks cucumbers, tomatoes, and squash every year. Even though he works picking very nutritious crops that end up on many tables in the community, his own children are at risk of malnutrition. For a farmworker like Miguel, who earns $12,000 per year, it is hard to provide his wife and 4 children with nutritious food.

To improve the health of their children, Miguel and other local farm worker leaders started a community garden project last year. Local farm worker families are learning how to grow their own food, free of pesticides, and in a sustainable manner.

YAYA has been working alongside farm workers on the community garden project, organizing groups to volunteer twice a month. We have already prepared enough soil and compost to fill 13 raised vegetable beds.

The only thing we are missing now is the lumber to build the raised beds. We estimate we will need about forty 2’ x 6’ boards to complete the project on our next scheduled workday, March 28th. They can be of any quality, as they will only be used to contain soil.

Would Michaels’ Hardware be able to donate the lumber needed to finish this project?

We have been more than satisfied with the gardening tools that we have bought from Michaels’, which have served us well over the past year. In fact, we have bought all of our nails, fencing, shovels, and hosing from your downtown location. We have been more than satisfied with your products and service.
If your company would be willing to help us complete this project you would be helping our local farm worker community provide healthy food for their families and an alternative source of income during the months before the citrus harvest.

We are a 501(c)(3) certified non-profit and all your contributions would be tax-deductible. **If you are interested in lending us a hand, we will do the rest.** You will see the results of your generosity when we harvest the sweetest tubers you’ll taste east of Colorado.

Feel free to contact me any time at (982) 235 – 0934.

We appreciate your time and your excellence in what you do. We hope to hear from you soon.

Sincerely,

______________________________
Patricia Smith
National Farm Worker Ministry
Youth and Young Adult Network
(982) 235 - 0934
psmith@nfwm.org
Annex 4: Thank You Letter Sample

December 22nd, 2014

Patricia Smith
National Farm Worker Ministry
Youth and Young Adult Network
1452 College Drive
Winter Park, Florida, 32774

Peter Gómez
AM&L Computers
1119 Park Avenue
Deland, Florida, 32456

Dear Pete,

On behalf of the National Farm Worker Ministry and its Youth and Young Adult Network I would like to thank you for your donation of:

- Hard Drive
- Mouse
- Printer
- Fax Machine
- Speakers

Thank you for supporting our work with your donation. These items will allow us to continue the computer literacy program in the farm worker town of Lindale. Thanks to this program, farm workers will learn basic computer skills and will also be able to stay in touch with family members who live abroad.

We count on your partnership so that we may support farm workers who seek justice for their communities. Without you, our work would be impossible. Thank you for your generosity!

Your gift to NFWM - YAYA is tax deductible to the extent permissible by law.

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Patricia Smith
National Farm Worker Ministry
Youth and Young Adult Network
(982) 235 - 0934
psmith@nfwm.org